

A Car Unseen is a Car Unsold

Accurate, detailed merchandizing images are an essential component of Digital Retailing. Customer expectations are high—and they directly attribute the quality of your brand to their online experience.

The results are in:

Within 1 month of enrolling a dealership with eVN's services, retailers saw:



21% ↑
in VDP clicks



19% ↑
in window sticker looks



11% ↑
in form submissions

Stock image



eVN Autograph image

vs.



The result? | **>10% ↑** in high-quality leads

Give customers what they want **and increase your leads.**

Sell vehicles sooner by **merchandising better.**

Merchandising full inventory is key. Showcase 100% accurate merchandising of in-stock, in-transit, and fast-moving inventory. Sell deep into inventory with photo real VIN-Specific images merchandised from the moment of invoice.

Average increase of

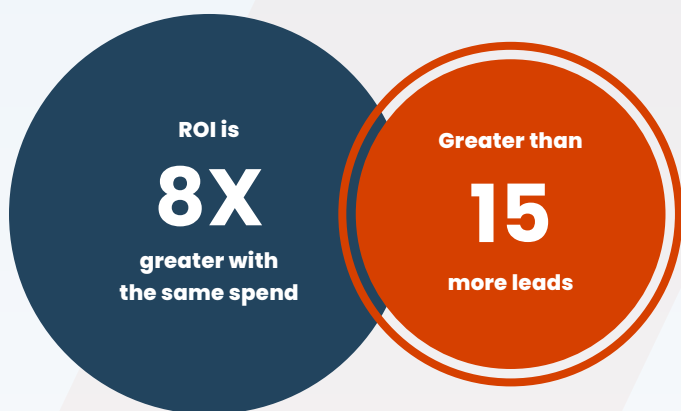
600

VDP clicks

Inventory coverage up to

70

days earlier

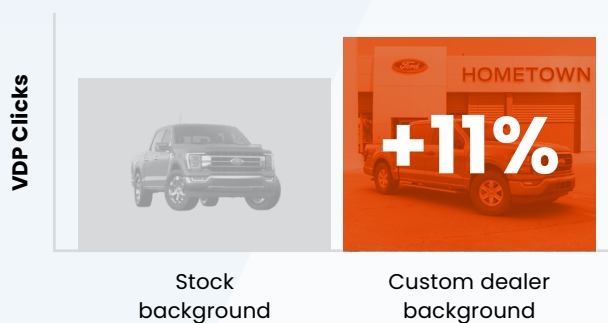


Higher impact. **Same spend.**

You get more engagement for your spend if you are subscribed with eVN, period. eVN AutoGraph automatically delivers VIN-Specific, “photo-real” imagery of your entire inventory to your website and beyond—20+ product-correct images to engage with your customers.

Customers engage more with **dealership backgrounds.**

Customers are shopping both the vehicle and your brand. Higher customer engagement signifies increased trust in your website. On average, you’d have to spend \$450 in additional digital advertising to achieve the same result as deploying eVN.



The results are in: regardless of your dealership’s size, more sales, selling vehicles sooner, and getting a higher ROI for your spend starts with quality inventory merchandizing. Period.

Get started today!
Visit **eVNusa.com.**